

PRESS RELEASE No. 5

Mobility: Reducing Charging Costs to Encourage Electric Vehicles New Data from Adiconsum Observatory Presented at Traffic and E-Charge Fairs

***Around 100 Italian and international exhibitors showcase the latest market products at BolognaFiere
Conferences Scheduled: General States of EV Charging and MCS Megawatt Day***

Bologna, October 8, 2025 - The cost of charging electric vehicles at public charging stations should approach that of residential networks in homes and offices, in order to encourage the use of electric vehicles in Italy. Currently, public network prices hover around €0.60 per kWh for AC (alternating current) chargers, around €0.70 for DC (direct current) chargers, while HPC (high-power charging) reaches about €0.65, and can go up to €0.80.

These figures emerge from the latest data of the **Electric Mobility Charging Price Observatory**, created by the consumer association **Adiconsum** in collaboration with the **TariffEV** portal. The findings were presented this morning at **BolognaFiere** during the **General States of EV Charging**, a summit dedicated to stakeholders in the electric vehicle charging sector. This event takes place within the framework of two major mobility technology fairs, concluding tomorrow, October 9: **Traffic 2025**, Italy's first fair on traffic management, advanced mobility, and smart infrastructure, and **E-Charge 2025**, the third edition of the international fair on technologies and services for electric mobility charging networks.

According to Adiconsum Observatory's latest survey, in September, AC charging prices peaked with A2A at €0.60 per kWh, while the lowest were Enel X Way and Neogy at €0.45. For DC chargers, the most expensive tariffs were Plenitude and Ewiva (just over €0.70), while the cheapest was Enel X Way (around €0.45). For HPC chargers, the highest costs were Ewiva and Ionity (just over €0.60), whereas Tesla offered the most competitive price (around €0.30). "If AC charger tariffs were €0.30–0.35 per kWh—so that even those without a garage or private parking could enjoy significant, less discriminatory benefits compared to €0.25–0.30 per kWh at home—for DC chargers €0.40–0.45 per kWh, and for HPC chargers €0.50–0.55 per kWh, the adoption of electric vehicles would certainly gain stronger momentum," said **Mauro Vergari**, Head of Networks Department and Director of the Adiconsum Price Observatory, speaking at the General States of EV Charging.

The fairs Traffic and E-Charge today attracted a large number of professionals and experts. Around 100 Italian and international exhibitors are showcasing the latest technological innovations in the field of smart mobility. Traffic 2025 features intelligent traffic lights, solar-powered street lighting systems, smart parking management solutions, and automatic traffic control systems. E-Charge 2025, on the other hand, highlights next-generation charging stations, wall boxes, mega chargers, as well as new models of electric cars, trucks, boats, and buses. Interest is also focused on E-Bus Europe, an area dedicated to the electric bus industry, technology, and market. The overall program includes around **15 conferences and roundtables** on topics of current relevance, such as smart urban mobility management, electrification of local public road transport, public and corporate charging infrastructure, parking technologies, and connected vehicles for road safety. The first edition of **MCS Megawatt Day**, the Italian conference on high-power charging systems, is also scheduled.

Traffic and E-Charge are organized by Milan-based **A151 srl**, in collaboration with BolognaFiere. Platinum sponsor is **Moon Power Italia**, green sponsors are **Sfhera** and **IEM SPS Italia**, while technical sponsor is **Tellus Power Europe**. The events have received numerous endorsements, including from the **Emilia-Romagna Region**, **City of Bologna**, **ENEA**, **ISPRA**, **Motus-E**, **UNRAE**, **Confindustria Emilia Area Centro**, the **National Council of Surveyors**, and the **National Council of Engineers**. Entry, reserved for industry professionals, is free upon online registration. Further information is available at www.traffic.show and www.e-charge.show.

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