

7-9
OCTOBER 2026

Bologna Exhibition
Centre - Italy

TRAFFIC 2026

TRAFFIC | MOBILITY | SMART CITIES

www.traffic.show

PRESS RELEASE

Traffic 2026, “The Traffic Management & Technology Show” returns to Bologna

The event will take place in October as part of Urban Tech

Cormano (Milan), March 25, 2026 – The 2026 edition of **Traffic**, the trade fair dedicated to traffic management, infrastructure, safety and enforcement, smart roads and smart cities, intelligent mobility, parking solutions, and public and collective transport, will take place from **October 7 to 9, 2026** at **Bologna Exhibition Centre (Italy)**.

Traffic 2026 is aimed at managers, public administration, and professionals in the fields of traffic, roads, enforcement and safety, smart cities and territory, transport and mobility.

This year again, the event represents – with an innovative and sector-specific vision – the themes, content and excellence of a rapidly growing market both nationally and internationally, in Europe and in the Mediterranean area.

Traffic 2026 will take place within **Urban Tech 2026 - The Urban Technology Show**, the new event dedicated to e-mobility, traffic, commuting, security, telecoms & data, and environment. It is the first European exhibition hub focused on the intelligent management of cities, urban areas, communities and territories to address and find solutions for mobility, traffic, commuting, infrastructure, security, innovation, digitalization, telecommunications, connectivity, resources, energy, sustainability and environment.

Urban Tech 2026 includes several exhibitions and international conferences such as:

- **Wireless & Towers 2026**, the first trade fair and international conference in Southern Europe dedicated to transmission towers, infrastructure, technologies and equipment for telecommunications, broadcasting, satcom, security sectors, smart cities and territory;
- **Traffic 2026**, traffic management, infrastructure, safety and enforcement, smart roads and smart cities, intelligent mobility, parking solutions, public and collective transport;
- **E-Charge 2026**, dedicated to the EV charging industry and market, charging stations and infrastructure, technologies, infrastructure and services;
- **E-Tech Europe 2026**, advanced batteries and innovative technologies for the production and recycling of electric and hybrid vehicles for the automotive, transport and industrial sectors.

PART OF
URBANTECH
2026

IN COLLABORATION WITH
Bologna Fiere

ORGANIZED BY
A151

CO-LOCATED WITH
sec solution forum
The innovative event for the Security Industry

CONCURRENTLY WITH

asphaltica

SAIE

**FLEET
MANAGER
ACADEMY**

A151

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The event will also host **secsolutionforum 2026**, “The innovative event for the security industry” 2026, a conference-exhibition dedicated to security and cybersecurity organized by **Ethos Media Group**.

At the same time, **Asphaltica 2026** (road paving and construction, organized by Siteb), **Saie 2026** (building and construction, organized by Senaf) and **Fleet Manager Academy** (fleet management, organized by Econometrica and Uvet Events) will take place.

The event is supported by ADACI (Italian Association of Purchasing and Supply Management), Aipark (Italian Parking and Mobility Operators Association), AISICO (Italian Association for Road Safety), ANSSAT (National Association of Satellite and Telematic Services), Apindustria, ASSINTEL (National ICT Companies Association), Assosharing, CNG (National Council of Surveyors), CNI (National Council of Engineers), CONFIMI (Confederation of Italian Manufacturing Industry and Private Enterprise), Federmobilità, INU (National Institute of Urban Planning), OICE (Association of Engineering and Consulting Organizations), TTS Italia (National Association for Transport Telematics and Safety) and UNRAE (National Union of Foreign Motor Vehicle Representatives).

“Traffic 2026 confirms itself as a reference point for all professionals working in infrastructure development, traffic management and intelligent mobility technologies,” said **Marco Pinetti**, Director of **A151 srl**, the company organizing the event. “The inclusion of the exhibition within Urban Tech makes it possible to further expand dialogue between complementary supply chains, creating a unique exhibition ecosystem in Europe dedicated to urban innovation and the cities of the future.”

For further information: www.traffic.show

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