

PRESS RELEASE

Mobility: Successful Bologna Editions of Traffic and E-Charge Fairs Urban Tech 2026 Announced, the Major Hub on Urban Technologies

***Around 100 Exhibitors from 14 Countries Showcase the Latest Market Innovations
Strong Attendance at “General States of EV Charging” and “MCS Megawatt Day” Events***

Bologna, October 9, 2025 - Traffic 2025, Italy's first fair on traffic management, advanced mobility, and smart infrastructure, and **E-Charge 2025**, the third edition of the international fair on technologies and services for electric mobility charging networks, concluded this afternoon at **BolognaFiere** with great success. Both events attracted a significant number of professionals and industry operators, who had the opportunity to visit the booths of approximately 100 exhibitors from Italy and 13 other countries: France, Germany, Belgium, Switzerland, the Netherlands, Croatia, Czech Republic, Finland, the United Kingdom, Poland, Slovenia, Lithuania, and the United States. Numerous new technologies were showcased during the two days, including intelligent traffic lights, solar-powered street lighting systems, smart parking management solutions, automatic traffic control systems, new models of electric vehicles, next-generation charging stations, wall boxes, and mega chargers.

As part of Traffic and E-Charge, around 15 conferences and roundtables addressed key topics of current interest, such as smart urban mobility management, electrification of local public transport by road, public and corporate charging infrastructure, parking technologies, and connected vehicles for road safety. High interest was also shown for three thematic events: the **General States of EV Charging**, a summit for stakeholders in the electric vehicle charging sector; **MCS Megawatt Day**, Italy's first conference on high-power charging systems; and **E-Bus Europe**, an exhibition area dedicated to the electric bus industry, technology, and market.

During the fairs, **Urban Tech 2026** was also announced, a new event to be held at BolognaFiere from October 7 to 9 next year. It will be Europe's first major B2B hub dedicated to technologies for the smart management of cities, urban communities, and territories. In addition to Traffic and E-Charge, it will feature several specialized exhibitions: **E-Tech Europe**, the fifth edition of the international fair on battery and electric vehicle production; **Wireless & Towers**, the first fair in Italy and Southern Europe focused on telecommunication and broadcasting technologies and infrastructure; and **Urban Security**, a new professional event on security and public safety. The next editions of **General States of EV Charging**, **MCS Megawatt Day**, and **Battery Day** are also scheduled to take place concurrently.

“We are very satisfied with the response from the public and exhibitors to our Traffic and E-Charge fairs, as well as the strong interest in the various conference sessions, which featured the participation of top-level experts and professionals,” said **Marco Pinetti**, director of A151 srl, the Milan-based company organizing these events. “The launch of the new major exhibition hub Urban Tech in 2026 aims to provide an important platform for meetings and discussions for institutions, companies, and operators interested in innovative technologies and services that, in the near future, will make life in our cities better, safer, and more sustainable.”

Traffic | E-Charge 2025
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