

PRESS RELEASE No. 4/2025

Mobility: New Technologies for Traffic Management and Charging Systems **The specialized trade fairs Traffic and E-Charge open tomorrow, Wednesday, October 8**

Around 100 Italian and international exhibitors will present the latest products on the market
The program also includes the conferences *EV Charging General States* and *MCS Megawatt Day*

Bologna (Italy), October 7, 2025 - Everything is ready for the opening of **Italy's first trade hub dedicated to intelligent urban traffic management and charging systems for electric mobility**. Tomorrow, **Wednesday, October 8**, at **Bologna Exhibition Centre**, two major events focused on mobility technologies will be inaugurated: **Traffic 2025**, the first Italian trade fair on traffic management, advanced mobility and smart infrastructure, and **E-Charge 2025**, the third edition of the international exhibition on technologies and services for electric mobility charging networks. The two events will take place simultaneously until Thursday, October 9. These exhibitions will also feature several thematic conferences and in-depth sessions: **MCS Megawatt Day**, Italy's first conference on high-power charging systems; **EV Charging General States**, a summit dedicated to stakeholders in the electric vehicle charging sector; and **E-Bus Europe**, an area focused on the industry, technology and market of electric buses.

“The simultaneous staging of Traffic and E-Charge, together with the other major events on the program, will create the first major B2B exhibition hub in Italy dedicated to urban traffic technology and charging systems for electric mobility,” said **Marco Pinetti**, Director of the two trade fairs. “A single, unmissable event that will allow professionals and experts to discover all the latest technologies available on the market, as well as to develop new networking and business opportunities with the main stakeholders in this sector. There is also great anticipation for MCS Megawatt Day and the EV Charging General States, which will offer a unique opportunity to meet distinguished speakers and leading companies in the sector in Italy and across Europe.”

As part of this dual trade fair event, around 100 Italian and international exhibitors will present the latest technological innovations in the field of advanced mobility. At Traffic 2025, among other exhibits, there will be intelligent traffic lights, solar-powered street lighting systems, smart parking management solutions, and automatic traffic control systems. At E-Charge 2025, the focus will be on next-generation charging stations, wall boxes, and mega chargers, as well as new models of electric cars, trucks, boats, and buses. The overall program includes around 15 conferences and round tables covering the most relevant and current topics, such as smart urban mobility management, the electrification of local public transport by road, public and corporate charging infrastructure, parking technologies, and connected vehicles for road safety. A dedicated conference on corporate fleets, organized by the **ANIE Confindustria E-Mobility Group**, is also scheduled.

Traffic and E-Charge are organized by the Milan-based company **A151 srl**, in collaboration with BolognaFiere. The platinum sponsor is **Moon Power Italia**, the green sponsors are **Sfhera** and **IEM SPS Italia**, while the technical sponsor is **Tellus Power Europe**. The events have received numerous official endorsements, including from the **Emilia-Romagna Region**, the **Municipality of Bologna**, **ENEA** (Italian Agency for New Technologies, Energy and Sustainable Economic Development), **ISPRA** (Higher Institute for Environmental Protection and Research), **Motus-E**, **UNRAE** (National Union of Foreign Vehicle Representatives), **Confindustria Emilia Area Centro**, the **National Council of Surveyors**, and the **National Council of Engineers**.

Entry, reserved for industry professionals, is free upon online registration. Further information is available at www.traffic.show and www.e-charge.show.