

PRESS RELEASE

## **Mobility: New Technologies Arrive for Urban Traffic Management In Bologna, Traffic – the Italian Exhibition on Smart Infrastructure**

***Also featured: E-Bus Europe, a dedicated showcase for the electric bus market, and E-Charge, the trade fair for electric vehicle charging systems and services***

Cormano, September 2025 - Smart traffic lights powered by solar energy, intelligent street lighting, smart parking management, automated traffic control, and even drones for monitoring congestion and accidents. These are just some of the new technologies set to revolutionize urban mobility, offering innovative tools to make city traffic flow more smoothly and safely. These and other hi-tech innovations will be presented at **Traffic 2025**, the **first Italian exhibition dedicated to traffic management, advanced mobility, and smart infrastructure**, taking place on **8–9 October** at **Bologna Exhibition Centre (Italy)**. The event will be accompanied by **E-Bus Europe**, a dedicated exhibition area for the electric bus industry, technology, and market, and will run in parallel with **E-Charge 2025**, the third edition of the international trade fair on technologies and services for Electric Vehicle Charging.

With two weeks to go before the opening, around **100 exhibitors** are expected. Among the key players at Traffic are TrafficLab, Dahua, PTV Sistema, Park It, and SICE. Significant exhibitors will also participate in the E-Bus Europe area, including Gruppo D'Auria and Assytech, while E-Charge will host companies such as Moon Power Italia (Volkswagen Group), Plus EV-Charge, Ekoenergetyka, and Kempower.

The program features around **15 conferences and round tables** on the most relevant and timely topics. Key subjects will include smart urban mobility management, the evolution of corporate fleets, electrification of local public transport, public and corporate charging infrastructure, geofencing technologies for parking, and connected vehicles for road safety. Within the framework of E-Charge, two major thematic events will take place: **MCS Megawatt Day (Thursday, 9 October)**, the first Italian conference on high-power charging systems, and the **EV Charging General States (Wednesday, 8 October)**, a summit bringing together key stakeholders in the EV charging sector.

Traffic and E-Charge are organized by the Milan-based company **A151 srl**, in collaboration with Bologna Exhibition Centre. **Moon Power Italia** is Platinum Sponsor, while **Sfhera** and **IEM SPS Italia** are Green Sponsors, and **Tellus Power Europe** serves as Technical Sponsor.

The events are held under the patronage of the **Emilia-Romagna Region**, the **Municipality of Bologna**, and numerous industry associations, including ADACI, AISICO, ALIS, ANAS, ANIASA, ANIE, ANIPLA, ANSSAT, Apindustria Confimi Vicenza, ASSIL, ASSINTEL, ASSODEL, Assosharing, Club Italia, Confindustria Emilia Area Centro, Italian Council of Surveyors, Italian Council of Engineers, ENEA, FAST, FederMobilità, ISPRA, Kyoto Club, Motus-E, OICE, PIARC, SIPOTRA, TTS Italia, and UNRAE.

Event partners include **TPER** (Emilia-Romagna Passenger Transport) and **Bologna Città 30**.

Admission is free of charge for industry professionals, subject to online registration. More information is available at [www.traffic.show](http://www.traffic.show) e [www.e-charge.show](http://www.e-charge.show).

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**Traffic 2025 | E-Charge 2025**

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