

Press Release n° 1

## **MOBILITY: THE NEW "TRAFFIC" TRADE FAIR JOINS THE SCENE WITH "E-CHARGE" BOLOGNA HOSTS THE MAJOR HUB FOR TRAFFIC TECHNOLOGY AND CHARGING SYSTEMS**

**MCS Megawatt Day, General States of Recharging, and E-Bus Europe will also be held simultaneously  
Marco Pinetti (A151) says it's "an unmissable B2B event for companies and professionals in the sector"**

The first trade fair hub for intelligent urban traffic management and charging systems for electric mobility is here. On October 8th and 9th, BolognaFiere will host two major events: Traffic, the first edition of the trade fair for traffic management, advanced mobility, and smart infrastructure, will be held concurrently with E-Charge 2025, the third edition of the international trade fair for technologies and services for Electric Vehicle Charging. These two events, organized by A151, also include several thematic in-depth events: MCS Megawatt Day, the first Italian conference on high-power charging systems; The EV Charging General States, a summit for stakeholders in the electric vehicle charging sector; and E-Bus Europe, an area dedicated to the electric bus industry, technology, and market.

"Holding Traffic and E-Charge simultaneously, together with these other important scheduled events, will create the first major B2B trade fair hub on urban traffic technology and charging systems for electric mobility in Italy", said Marco Pinetti, Director of A151. "A unique, unmissable event that will allow professionals and experts to discover all the latest technologies available on the market, as well as develop new networking and business opportunities with the sector's key stakeholders. There are also high expectations for MCS Megawatt Day and the EV Charging General States, which will provide a unique opportunity to meet the main players and leading companies in the sector in Italy and Europe".

Three months out from the opening, a total of approximately 100 exhibitors are expected, including leading companies such as TrafficLab and Dahua for Traffic 2025, Plus International and Kempower for E-Charge 2025, and Gruppo D'Auria and Assytech for the E-Bus Europe 2025 area. The program includes 15 conferences and round tables on the current topics in the industry. MCS Megawatt Day will focus on new High Power Charging (HPC) and Megawatt Charging Systems (MCS), the evolution of fuel stations into EV charging hubs, and integrated stationary batteries. Meanwhile, The EV Charging General States will be divided into various sessions covering technological innovations, distribution networks, standards, and regulations. The green sponsors are Sfera and IEM SPS Italia, and the technical sponsor is Tellus Power Europe. The events are sponsored by: ADACI, AISICO, ALIS, ANIASA, ANIE, ANIPLA, ANSSAT, Apindustria Confimi Vicenza, ASSIL, ASSINTEL, ASSODEL, ASSOSHARING, Club Italia, Confindustria Emilia Central Area, National Council of Surveyors, National Council of Engineers, ENEA, FAST, FederMobilità, Kyoto Club, Motus-E, PIARC, SIPOTRA, and TTS Italia. Free Admission, reserved for industry professionals. Online registration: [www.traffic.show](http://www.traffic.show) and [www.e-charge.show](http://www.e-charge.show).

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**Traffic 2025 | E-Charge 2025**

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